February 3, 2021

WHERE TO FIND THE “YEAR OF THE OX ON PARADE” -
OXEN DISPLAY LOCATIONS REVEALED

San Francisco, CA: The San Francisco Chinese Chamber of Commerce, the proud presenter of the annual Southwest Airlines® Chinese New Year Festival and Parade, invites the public to participate in the “Year of the Ox on Parade.”

Take a break and get some fresh air. Check out all eleven ox statues throughout the San Francisco area. While you’re there, take a photo with the Ox and share it with us through social media by tagging @chineseparade and using the hashtag #oxonparade to enter our photo contest!

The eleven (11) life-sized Ox statues, designed by local artists, will be on display starting February 3 through March 14, 2021. Each Ox design was inspired by cultural themes that share the traditions and celebratory messages of the Lunar New Year. Learn more about each ox, the inspiration behind the design and the artist by scanning its QR code found at the base of each ox. At the end of the event, all Oxen will be donated to local nonprofits for them to auction off. Proceeds to benefit the nonprofit.

Plan how you’ll see the “Ox on Parade”
The Year of the Ox on Parade Guide

“Tea Time” by Stephanie Mufson

This piece is in partnership with Southwest Airlines and will be on display at Oakland International Airport.

Proceeds benefitting Community Youth Center of San Francisco.

“Unity” by Eduardo Valadez Arenas

This piece is sponsored by Wells Fargo and will be on display in Union Square.

Proceeds benefitting Chinese Culture Center of San Francisco.

“Happy Year of the xOXo” by Monique Zhang

This piece is sponsored by AARP and will be on display in San Francisco’s Civic Center.

Proceeds benefitting Self-Help for the Elderly.
“Homage to Chinatown” by Deyi (Robin) Zhao

This piece is sponsored by Bank of America and will be on display in Sacramento Plaza (Embarcadero 4).

Proceeds will benefit Chinatown Community Development Center.

“Lucky Feast” by Eduardo Valadez Arenas

This piece is sponsored by Lucky California and will be on display in their supermarket in Lakeshore Plaza.

Proceeds benefitting the YMCA of San Francisco - Chinatown.

“Celebrate Diversity” by The Parade Guys

This piece is sponsored by PG&E and will be on display at the Chinese Hospital.

Proceeds benefitting the Chinese Historical Society of America.
“New Hope” by Deyi (Robin) Zhao

This piece is sponsored by Comcast and will be on display in Portsmouth Square, Chinatown.

Proceeds will benefit Donaldina Cameron House.

“Modern Tech Bull” by Brian Travis Williams

This piece is sponsored by Cruise and will be on display in Stonestown Galleria.

Proceeds will benefit On Lok.

“Auspicious Ox” by Stephanie Tsao

This piece is sponsored by ICBC USA and will be on display at San Francisco International Airport.

Proceeds will benefit Chinatown Community Children’s Center.
“Ancient Technology” by Stephanie Mufson

This piece was sponsored by Salesforce and will be on display at Salesforce Plaza.

Proceeds will benefit Wu Yee Children’s Services.

“Golden Ox” by Jill Jiang

This piece was sponsored by the Chinese Chamber of Commerce of San Francisco and will be on display at Pier 39.

Proceeds will benefit the Chinese Hospital.

Learn more about the Year of the Ox on Parade and the rest of our Chinese New Year Celebration at www.chineseparade.com. Follow us on Facebook, Instagram, and Twitter @chineseparade.

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