



**Alaska AirLines®**  
**Chinese New Year Festival & Parade**

**San Francisco Chinese Chamber of Commerce**

730 Sacramento Street, San Francisco, CA 94108

(415) 982-3000

To: All Flower Market Fair and Community Street Fair Participants  
 From: Chinese New Year Festival Committee  
 Re: **2023 – Year of the Rabbit**

To revitalize San Francisco Chinatown’s economy and to assist community organizations and small businesses to recover from the impact of Covid 19.

The San Francisco Chinese Chamber of Commerce is pleased to sponsor the Chinese New Year Flower Market Fair and Community Street Fair to celebrate the Year of the Rabbit.

The Chamber cherishes the relationships established with the community and business organizations that have supported the street fairs over the years.

To express our appreciation, the Chamber is offering discounted booth rental rates.

Due to the limited space in our fairs, priority is given to applicants who submit their application(s) early.

The due dates are:

1. Flower Market Fair                      Tuesday, January 03, 2023
2. Community Street Fair                Monday, January 23, 2023

All applications must be received by the deadline noted above to avoid a \$100 late charge.

Applications can be downloaded from the Chamber’s website: [www.chineseparade.com](http://www.chineseparade.com). Completed application(s) can be mailed to the Chamber at 730 Sacramento Street, SF, CA 94108 or by email:

[chinesechambersf@yahoo.com](mailto:chinesechambersf@yahoo.com)

Please refer to the charts below for details:

Event	Dates	Hours
Flower Market Fair	Saturday, January 14, 2023	10:00 a.m. to 6:00 p.m.
Flower Market Fair	Sunday, January 15, 2023	9:00 a.m. to 6:00 p.m.
Community Street Fair	Saturday, February 4, 2023	10:00 a.m. to 4:30 p.m.
Community Street Fair	Sunday, February 5, 2023	9:00 a.m. to 5:00 p.m.

All Booth Rates on Side Streets: Washington, Jackson & Pacific	\$ 500
Retail Booth Rate (Grant Avenue)	\$ 1,000
Non-Profit & Floral Booth Rate (Grant Avenue)	\$ 800

Corporate rates: Please contact: Christina Hoang at 703-963-5904

Please enclose \$80 for garbage fee and a \$250 refundable deposit with the application(s).

Additional fees must also be remitted to cover insurance, electricity, and health permits.

Further questions may be directed to the San Francisco Chinese Chamber of Commerce at 415-982-3000

*This event is sponsored in part by the San Francisco Hotel Tax Fund.  
 San Francisco Chinese Chamber of Commerce is a 501(c)(6) Organization*